

# STATE OF THE UNION (SOTEU) 2022

EBS DISTRIBUTION (SATELLITE AND EMBED CODE)

**#SOTEU** 

The 2022 State of the Union will be broadcast **unencrypted and free of charge** on the European Union's Audiovisual Service "Europe by Satellite".

EbS is available through Satellite, via web-streaming on the Commission's Audiovisual portal (<a href="https://audiovisual.ec.europa.eu/en/">https://audiovisual.ec.europa.eu/en/</a>) or via social media.

Please, find below the technical details for each transmission modus.

## 1. Satellite reception

In order to broadcast on a TV channel, please take the signal from our satellite.

Any satellite receiver can get the video and **all** audios from:

Eutelsat-9B (9°E)
Frequency 11900 (horizontally polarised)
DVB-S2 (modulation 8PSK)
Symbol Rate 27.500
FEC 2/3

You can find more info about EbS satellite transmission on the following website: <a href="https://audiovisual.ec.europa.eu/en/aboutebs">https://audiovisual.ec.europa.eu/en/aboutebs</a>

The State of the Union will be broadcast on both the **EbS** and **EbS+** channels:

- **EbS+** will broadcast the <u>original video signal</u>
- **EbS** will broadcast an '<u>enriched' version</u> (integrating social media, quotes and illustration footage)

We also offer the transmission to the EBU and ENEX.

If you are member of these organisations, **please enquire with them** how to recuperate their livefeed.

## 2. Web streaming

In order to stream SOTEU on a webpage, you can directly embed the EbS or EbS+ live players by using the following embed codes:

#### **EbS+ channel** ( https://audiovisual.ec.europa.eu/en/ebs/live/2 ):

Normal version (original image)

<iframe src="https://audiovisual.ec.europa.eu/embed/index.html?&lg=int&channel=2"
id="videoplayer" width="852" height="480" title="" frameborder="0" scrolling="no"
webkitAllowFullScreen="true" mozallowfullscreen="true" allowFullScreen="true"></iframe>

### **EbS channel** ( <a href="https://audiovisual.ec.europa.eu/en/ebs/live/1">https://audiovisual.ec.europa.eu/en/ebs/live/1</a> ):

Enriched version (with graphics and illustrations) #SOTEU Live Feed

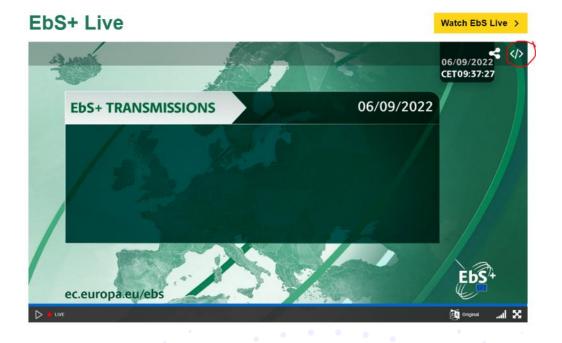
<iframe src="https://audiovisual.ec.europa.eu/embed/index.html?&lg=int&channel=1"
id="videoplayer" width="852" height="480" title="" frameborder="0" scrolling="no"
webkitAllowFullScreen="true" mozallowfullscreen="true" allowFullScreen="true"></iframe>

The language by default is the original one but you can choose a different one.

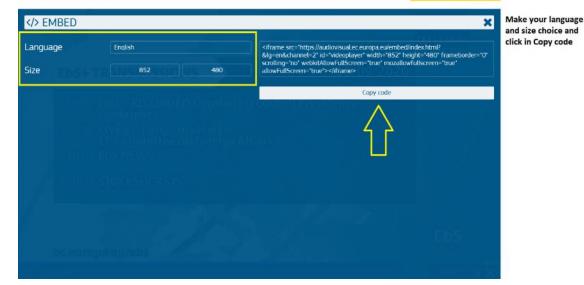
In order to configure the player's parameters go to the webpage of our live players and copy the code with preferred choices as explained as follows:

Click on the top right of the player on the Embed button (<>):

You can choose the **size of the player** as well as the language, if interpretation is available. You can then copy the i-frame code to paste into your website.



EbS+ Live



The embed code is permanent (it will always show the current broadcast) and can thus be already pre-programmed on the target page (and turned on when the SOTEU begin).

Watch EbS Live >

The schedule for the day, for both channels, can be found on this web address: https://audiovisual.ec.europa.eu/en/ebs/both/20220914

Please notice that the exact timing can change in the days before SOTEU; please make sure to check the EbS schedule on the day of the event.

## 3. Social Media

The SOTEU will also be broadcast Live on Wednesday 14/09/2022 on the Commission's Social Media channels: <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Youtube</u> and <u>Telegram</u> - as well as on President von der Leyen's <u>Twitter</u>, <u>Instagram</u> and <u>LinkedIn</u> pages.

Hashtag: #SOTEU

For further information, please visit the **SOTEU** official webpage.

# 4. Contact

You will find more information about EbS+ and EbS on our website: <a href="https://audiovisual.ec.europa.eu/en/aboutebs">https://audiovisual.ec.europa.eu/en/aboutebs</a>

For more information on the schedule of the event or timing of the broadcast, please contact the European Commission's Newsdesk at <a href="mailto:newsdesk@ec.europa.eu">newsdesk@ec.europa.eu</a> or by telephone:

+32 (2) 296 41 06.

For technical issues concerning the Satellite transmission or the web-player, please contact: **COMM-E-team@ec.europa.eu**